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FOR IMMEDIATE RELEASE:
Community Forum Invitation
The Big Picture: Salina’s Cultural Assessment and Strategic Plan

Salina Arts and Humanities invites all community members to provide input for the development of a new cultural assessment and strategic plan that will guide the City’s arts and culture for a new era.

Learn more about and help shape *The Big Picture: Salina’s Cultural Strategic Plan* at an upcoming open forum. Food and beverages will be served. Drop in and share your feedback at any time.

DATE: Tuesday, April 7

TIME: 5:30 – 7:00 p.m.

LOCATION: The Temple, 336 S. Santa Fe Avenue, Salina

About the study: Building on the success of the 2009 *Big Ideas Community Cultural Plan*, Salina Arts and Humanities has engaged Keen Independent Research to conduct its next cultural assessment and planning process. The cultural plan will be developed with extensive community and stakeholder input to guide future strategic priorities for strengthening arts and culture in Salina.

“This is a great opportunity for community members to share their insights and opinions about the arts in Salina,” said Arts & Humanities Executive Director Brad Anderson, “Public input is incredibly important as all aspects of the city’s cultural life is evaluated and plans for the future are forged.”

Keen Independent is a national research firm with expertise in arts and culture planning, market and economic research and community engagement. The study launched in February 2026 and is expected to be completed in January 2027.

Other Ways to Get Involved

For those unable to attend the community forum, additional opportunities to provide input include:

- Calling the study hotline: (602) 767-7067
- Emailing the study team: SalinaBigPictureCulturalPlan@keenindependent.com
- Visiting the study website to stay apprised of future opportunities including an upcoming online survey: <https://www.keenindependent.com/studies/salinabigpictureculturalplan>

For needed accommodations, please call Amanda Morris at Salina Arts & Humanities at 785-309-5770 Monday – Thursday between the hours of 8:00 a.m. - 6:00 p.m. Every effort will be made to accommodate known disabilities. For material or speech access, please call at least five working days prior to the event.

Salina Arts & Humanities, a department of the City of Salina, has served a unique role as an arts advocate and resource partner since 1966. The Smoky Hill River Festival, Horizons Grants Program, Smoky Hill Museum, Arts Infusion Program in schools, Community Art & Design, and Creative Connections are among the programs of Salina Arts & Humanities, located at 211 W. Iron Avenue in Salina. ###

