

Call for Button Art: In Celebration of 50 Years of the Smoky Hill River Festival

Overview: Salina Arts & Humanities (SAH) is commissioning local artists to design button art to celebrate 50 years of the Smoky Hill River Festival. The artworks selected will be used to promote the event in the fall/spring and during the event, June 11 – 14, 2026.

During the Festival, button making is a free activity open to all ages, located at Button Boulevard in Artyopolis, the kids' area of the Festival. Admission by wristband is required. We encourage artists with selected button designs to volunteer in this area, however, participation as a volunteer is optional.

Project Goals: Community outreach, public engagement, and building awareness for the 50 years of the Smoky Hill River Festival, showcasing local artists and their contributions to our vibrant community

Design Theme/Visual Descriptors: excitement, surprise, family-fun, creative, colorful, community, celebration, energetic, multi-generational, dynamic, extraordinary

Design Specifications for 2.25" Button:

- Finished Button Size: 2.25 inches in diameter
- Artist should ensure critical elements are within the central area
- Templates are available online, email for direct link:
<https://cdn.shopify.com/s/files/1/1272/4545/files/225-Round-Template-BAM.pdf?15713037805391134262>

Criteria for Submission:

- Artists are encouraged to use a "50" within the design
- Digital submission in PDF format
- Artist may submit up to 3 designs
- Use of the Smoky Hill River Festival logo is optional and available upon request
- SAH will retain rights to selected designs and may use them for marketing and promotion, with credit to the artist
- If selected, the artist must have a current W9 on file with SAH

Selection Process: SAH staff will select up to 6 designs that reflect the energy and spirit of 50 years of the Smoky Hill River Festival. Local artists will be given preference. Artworks must be family-friendly. SAH staff may request adjustments to the design before finalizing a selection. SAH reserves the right to include a Festival graphic or identifier within the design.

Budget: A \$100 honorarium will be awarded for each selected design.

Timeline:

- Proposals due September 18, 2025. Email to anna.pauscher@salina.org
- Artists will be informed of submission status by or before October 1, 2025

Contact: Anna Pauscher Morawitz, anna.pauscher@salina.org, 785-309-5770

Para traducción al español, contacte a Maira Mota en maira.mota@salina.org, 785-309-5770

